



## **PRESS RELEASE**

"Valencia Energy and Logistic Efficiency" conference will be held on 16<sup>th</sup> of September 2014, in Valencia.

The conference is organized under the framework of the EU project CO-EFFICIENT and is intended for the representatives of SMEs, which will have the opportunity to get acquainted with new methods for measuring and monitoring of energy consumption and CO<sub>2</sub> emissions and solutions for improvement of energy efficiency in their daily operations.

The conference will present the activities and features of the project and the recently established register of CO<sub>2</sub> emissions with objective of calculating the total emissions of a company and make plan for its reduction. Other solutions for reduction of energy consumption will also be presented, such as energy audits that are necessary to identify characteristics of energy consumption in order to suggest appropriate measures to increase the level of energy efficiency and to reduce energy costs, with acceptable payback period.

Additional steps that can further energy efficiency, employ the use of energy management systems. These systems require more involvement from the company and greater use of resources, but also bring more benefits and savings. Key features and examples of successful implementation of the above will be presented by consultants and representatives of SMEs.

After the conference, on 17<sup>th</sup> and 18<sup>th</sup> of September, the representatives of CO-EFFICIENT project partners will hold a meeting on the implementation of the project, progress and planning of the remaining events and activities.

More details and agenda can be found on the [web site of the organizer](#).